

Financial Privacy Policy

Your privacy is important to REX.

FACTS

WHAT DOES REX DO WITH YOUR PERSONAL INFORMATION?

Why?	<p>REX is revolutionizing the way consumers buy, sell, and manage a home through a tech-enabled, full-service platform. We serve our customers through a team of trusted partners also called “affiliates” because they are owned and operated by REX. The REX team exists to meet customer needs from brokerage to escrow under one roof. In short, we share your information within our platform to make a complex and stressful process simple. Even though we think that our services could be helpful to you, federal law gives you the right to limit marketing from our affiliates. Federal law also requires us to tell you how we collect, share, and protect your personal information. Because your privacy is paramount, we ensure that the REX team adheres to the same safeguards, and we regularly review practices and procedures. Please read this notice carefully to understand what we do.</p>
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What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> ■ Name, email address, home address, telephone number ■ Social Security number and income ■ Account balances and payment history ■ Credit history, employment history, and credit scores
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How?	<p>All financial companies need to share customers’ personal information to run their everyday business and provide you with services that you may need. In the section below, we list the reasons financial companies can share their customers’ personal information; the reasons REX chooses to share; and whether you can limit this sharing.</p>
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Reasons we can share your personal information	Does REX share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes – to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates’ everyday business purposes – information about your transactions and experiences	Yes	No
For our affiliates’ everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	Yes	Yes

To limit our sharing	<ul style="list-style-type: none"> ■ Email privacypolicy@rexhomes.com and include the words “Opt Out” in the subject line and body of your email or ■ Mail in the form below <p>Please note:</p> <p>For REX to offer you the best services in a timely fashion, we need to share information about you with our affiliates. If you are a new customer who agrees to be represented by REX, we can begin sharing your information within 30 days to help you with the services you may need for a new home transaction or home management. You can still opt out at any time using one of the methods described above. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p>
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Questions?	Call 855-342-4739 or go to www.rexhomes.com
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Who we are	
Who is providing this notice?	REX and its affiliates listed below under Definitions, Affiliates.
What we do	
How does REX protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does REX collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ■ Apply for a loan, insurance for your home, or provide employment information ■ Provide account information or provide your mortgage information ■ Give us your income information ■ Provide your personal information to us via the Internet in order to access our services, such as entering your name and phone number to reserve an appointment <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ■ Sharing for affiliates' everyday business purposes – information about your creditworthiness ■ Affiliates from using your information to market to you ■ Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.
Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies. Our affiliates include the following:</p> <ul style="list-style-type: none"> ■ Rex Home Loans, Inc. ■ REX Insurance Group, LLC ■ REX Home Loans, LLC ■ Iron Crest National Holdings, LLC ■ Iron Crest National Title Agency, LLC, dba Iron Crest National Settlement Services, LLC ■ Iron Crest National Title Agency of the West, LLC, ■ Iron Crest National Title, LLC, ■ Iron Crest National Title Company ■ REX Home Care LLC ■ Ballista Real Estate, LLC
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial aid and nonfinancial companies.</p> <ul style="list-style-type: none"> ■ Nonaffiliates we share with can include mortgage companies, insurance companies, service providers, direct marketing companies, and companies that provide financial products and services, if they can possibly be helpful to you.
Joint marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ■ Our joint marketing partners include mortgage companies, insurance companies, and companies that provide financial products and services.

Mail-in Form

Mark any/all you want to limit:

- Do not share information about my creditworthiness with your affiliates for their everyday business purposes.**
- Do not share my personal information with affiliates to market their products and services to me even though they may be help me with my home transaction or home management.**

Name		Mail to: REX 21550 W. Oxnard St #100, Woodland Hills, CA 91367
Address		
City, State, Zip		